



## Goodplanet vzw/asbl

works on sustainable development together with education, a wide audience and company employees.

Followed by donorinfosince: 2017

Rue d'Edimbourg 26  
1050 Brussels  
(+32) 02/893.08.08  
[info@goodplanet.be](mailto:info@goodplanet.be)  
<http://www.goodplanet.be>  
[PDFversion](#)



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### Project info



### The mission of GoodPlanet

To inspire young and old, and make them aware of sustainable development, to activate groups in the field of sustainability and see sustainability themes anchored in our society.

### What does GoodPlanet do?

GoodPlanet will focus mainly on the following themes from 2017-2021:

- > Sustainable food from field to table
- > Connection between humans and nature
- > Circular economy and managing resources.

In addition, GoodPlanet is currently running projects around Mobility and Traffic Safety, Water, Energy, Climate and Seas and Oceans.

GoodPlanet's thematic way of working is reinforced by the following areas of focus: community life (social dimension of sustainable development), sustainable job creation, health and sustainable cities and communities. GoodPlanet has been SGD Voice in Belgium since late 2016: this is an ambassador role with the aim of vulgarising and making known the worldwide sustainability goals.

### How can you help?



#### Financial support

- > for an additional full-time staff member: GoodPlanet has only 7% structural subsidy, so 93% of its revenue is generated by projects. The margin on these projects for innovation (responding to recent social needs, tapping into new target groups...), organisation development (developing a B2B section, CRM, Communication...) and impact monitoring (measuring the impact on individuals and groups and adjusting where necessary) is too limited. Ideally, GoodPlanet should be able to allow a full-time staff member to work on these matters that currently have to be dealt with outside working hours. A full-time staff member costs around 70,000 EUR per year (including running costs).

#### Volunteers in Belgium

- > for help with logistics (campaigns, events): GoodPlanet is often invited to take part in trade fairs and events... Paid employees are too expensive to be released for such occasions. Moreover, such occasions often take place in the weekends. Although the GoodPlanet team works really hard, and for long hours, this is taking things a bit too far. Nevertheless, it would be good for GoodPlanet to be represented at such events more often, to extend the range of its support and encourage people to become a GoodFriend (follower, interested party).
- > for animation, information, awareness raising: certain awareness-raising activities can be carried out by volunteers, who can receive TTT training to do so. For example: awareness raising about waste at festivals, the GoodPlanet 5-action-days Challenges, assisting schools with a vegetable garden as part of the 'Watch them grow' campaign, animation items at GoodPlanet exhibitions (To Bee or Not to Bee, Human Migrations, Water...).
- > for chores, maintenance: maintenance and transport exhibitions
- > for bookkeeping: help with financial files/bookkeeping
- > fundraising: finding individual contributors for the organisations translating: Dutch-French (very often) German (regularly)
- > website: writing articles about the activities of the non-profit organisation for the site
- > other (describe)...: photographing GoodPlanet projects, helping measure impact and carrying out market research (surveys, target group interviews), help with planning workshops and training in schools (telephone contact with schools, registering with education staff scheduling).

#### General information

Board of directors

Bart Devos (chair), Arnould Lefébure (treasurer), Steven Bloemen (secretary), Hervé Claeys, Jacques Alain, Adrian Oude Hendrikman, Elisabeth Simon, Jo Van Cauwenberge, Daniël Van Der Veken, Annelies Storme, Elisabeth de Béthune.

Daily management

Jo Van Cauwenberge

Founded in

1997

Number of full-time equivalent employees (FTE)

60

Number of volunteers

60

Comment about volunteers/employees/boards of directors

The board members are not remunerated.

Account number(s)

BE41 5230 8017 3710 - please mention 'via donorinfo.be'

Fiscal certificate

Will be issued for donations reaching a total amount of 40 € during the calendar year

Newsletter

GoodSchools (monthly) - GoodFriends (bi-monthly)

Financial information

2019

Audit info: These figures result from the annual accounts which have been audited by Callens, Pirene, Theunissen & Co, auditor IBR-IRE.

Costs 2019

Total=4.083.060 € (100%)

Proceeds 2019

Total=4.059.148 € (100%)

Projects, activities excl. personnel costs <sup>60/61</sup>	188.408 €	Private donations and corporate patronage <sup>73</sup>	32.814 €
Fundraising costs excl. personnel costs <sup>60/61</sup>	34.736 €	Legacies <sup>73</sup>	0 €
Information, awareness raising and education excl. personnel costs <sup>60/61</sup>	324.816 €	Membership fees <sup>73</sup>	0 €
Overheads excl. personnel costs <sup>61</sup>	424.026 €	Proceeds from activities, sponsorships or events <sup>70</sup>	1.690.965 €
Personnel and social security costs <sup>62</sup>	3.056.406 €	Proceeds from services to beneficiaries <sup>70</sup>	109.905 €
Depreciations and amortizations <sup>630/634</sup>	39.825 €	Public subsidies <sup>73</sup>	2.154.005 €
Provisions for losses and expenses <sup>635/638</sup>	0 €	Tombola <sup>70</sup>	0 €
Other operating expenses, taxes <sup>64/67</sup>	2.598 €	Other operating proceeds <sup>74</sup>	67.803 €
Financial costs <sup>65</sup>	9.777 €	Financial proceeds <sup>75</sup>	3.656 €
Exceptional costs <sup>66</sup>	2.466 €	Exceptional proceeds <sup>76</sup>	0 €
<b>Total costs 2019</b>	<b>4.083.060 €</b>	<b>Total proceeds 2019</b>	<b>4.059.148 €</b>
		<b>Balance: -23.912 €</b>	

Assets 2019

Fixed assets <sup>20/28</sup>	191.798 €	Capital and reserves <sup>10/15</sup>	467.005 €
Current assets <sup>29/58</sup>	2.794.622 €	Creditors and provisions <sup>16/49</sup>	2.519.415 €
<b>Total assets 2019</b>	<b>2.986.420 €</b>	<b>Total liabilities 2019</b>	<b>2.986.420 €</b>

The available amounts on 31/12/2019 are 275.207 €. The available amounts are defined as the difference between the current assets and the sum of debts and provisions.

## 2018

Audit info: These figures result from the annual accounts which have been audited by Rosier & Co, auditor IBR-IRE.

### Costs 2018

Total=3.755.511 € (100%)

### Proceeds 2018

Total=3.875.744 € (100%)

Projects, activities excl. personnel costs <sup>60/61</sup>	166.274 €	Private donations and corporate patronage <sup>73</sup>	148.215 €
Fundraising costs excl. personnel costs <sup>60/61</sup>	21.729 €	Legacies <sup>73</sup>	0 €
Information, awareness raising and education excl. personnel costs <sup>60/61</sup>	301.801 €	Membership fees <sup>73</sup>	0 €
Overheads excl. personnel costs <sup>61</sup>	470.016 €	Proceeds from activities, sponsorships or events <sup>70</sup>	753.212 €
Personnel and social security costs <sup>62</sup>	2.768.448 €	Proceeds from services to beneficiaries <sup>70</sup>	46.960 €
Depreciations and amortizations <sup>630/634</sup>	23.733 €	Public subsidies <sup>73</sup>	2.866.102 €
Provisions for losses and expenses <sup>635/638</sup>	0 €	Tombola <sup>70</sup>	0 €
Other operating expenses, taxes <sup>64/67</sup>	233 €	Other operating proceeds <sup>74</sup>	60.684 €
Financial costs <sup>65</sup>	3.277 €	Financial proceeds <sup>75</sup>	65 €
Exceptional costs <sup>66</sup>	0 €	Exceptional proceeds <sup>76</sup>	507 €
<b>Total costs 2018</b>	<b>3.755.511 €</b>	<b>Total proceeds 2018</b>	<b>3.875.744 €</b>
		<b>Balance: 120.233 €</b>	

### Assets 2018

Fixed assets <sup>20/28</sup>	176.716 €
Current assets <sup>29/58</sup>	3.555.224 €
<b>Total assets 2018</b>	<b>3.731.940 €</b>

### Liabilities 2018

Capital and reserves <sup>10/15</sup>	490.917 €
Creditors and provisions <sup>16/49</sup>	3.241.023 €
<b>Total liabilities 2018</b>	<b>3.731.940 €</b>

The available amounts on 31/12/2018 are 314.201 €. The available amounts are defined as the difference between the current assets and the sum of debts and provisions.

## 2017

Audit info: These figures result from the annual accounts which have been audited by Rosier & Co, auditor IBR-IRE.

### Costs 2017

Total=2.990.338€(100%)

### Proceeds 2017

Total=3.126.667€(100%)

Projects, activities excl. personnel costs <sup>60/61</sup>	209.268 €	Private donations and corporate patronage <sup>73</sup>	44.480 €
Fundraising costs excl. personnel costs <sup>60/61</sup>	4.825 €	Legacies <sup>73</sup>	0 €
Information, awareness raising and education excl. personnel costs <sup>60/61</sup>	221.226 €	Membership fees <sup>73</sup>	0 €
Overheads excl. personnel costs <sup>61</sup>	220.193 €	Proceeds from activities, sponsorships or events <sup>70</sup>	938.822 €
Personnel and social security costs <sup>62</sup>	2.317.986 €	Proceeds from services to beneficiaries <sup>70</sup>	0 €
Depreciations and amortizations <sup>630/634</sup>	12.981 €	Public subsidies <sup>73</sup>	2.065.375 €
Provisions for losses and expenses <sup>635/638</sup>	0 €	Tombola <sup>70</sup>	0 €
Other operating expenses, taxes <sup>64/67</sup>	177 €	Other operating proceeds <sup>74</sup>	72.503 €
Financial costs <sup>65</sup>	3.682 €	Financial proceeds <sup>75</sup>	2.618 €
Exceptional costs <sup>66</sup>	0 €	Exceptional proceeds <sup>76</sup>	2.868 €
<b>Total costs 2017</b>	<b>2.990.338 €</b>	<b>Total proceeds 2017</b>	<b>3.126.667 €</b>
		<b>Balance: 136.329 €</b>	

### Assets 2017

Fixed assets <sup>20/28</sup>	143.860 €
Current assets <sup>29/58</sup>	3.718.972 €
<b>Total assets 2017</b>	<b>3.862.833 €</b>

### Liabilities 2017

Capital and reserves <sup>10/15</sup>	370.685 €
Creditors and provisions <sup>16/49</sup>	3.492.148 €
<b>Total liabilities 2017</b>	<b>3.862.833 €</b>

The available amounts on 31/12/2017 are 226.824 €. The available amounts are defined as the difference between the current assets and the sum of debts and provisions.

## 2016

Audit info: These figures result from the annual accounts which have been audited by Rosier & Co, auditor IBR-IRE.

### Costs 2016

Total=2.698.507€(100%)

### Proceeds 2016

Total=2.707.488€(100%)

Projects, activities excl. personnel costs <sup>60/61</sup>	59.553 €	Private donations and corporate patronage <sup>73</sup>	79.036 €
Fundraising costs excl. personnel costs <sup>60/61</sup>	3.607 €	Legacies <sup>73</sup>	0 €
Information, awareness raising and education excl. personnel costs <sup>60/61</sup>	270.296 €	Membership fees <sup>73</sup>	50 €
Overheads excl. personnel costs <sup>61</sup>	206.133 €	Proceeds from activities, sponsorships or events <sup>70</sup>	870.944 €
Personnel and social security costs <sup>62</sup>	2.115.888 €	Proceeds from services to beneficiaries <sup>70</sup>	0 €
Depreciations and amortizations <sup>630/634</sup>	11.590 €	Public subsidies <sup>73</sup>	1.685.981 €
Provisions for losses and expenses <sup>635/638</sup>	28.220 €	Tombola <sup>70</sup>	0 €
Other operating expenses, taxes <sup>64/67</sup>	166 €	Other operating proceeds <sup>74</sup>	68.087 €
Financial costs <sup>65</sup>	3.049 €	Financial proceeds <sup>75</sup>	2.074 €
Exceptional costs <sup>66</sup>	6 €	Exceptional proceeds <sup>76</sup>	1.316 €
<b>Total costs 2016</b>	<b>2.698.507 €</b>	<b>Total proceeds 2016</b>	<b>2.707.488 €</b>
		<b>Balance: 8.981 €</b>	

### Assets 2016

Fixed assets <sup>20/28</sup>	116.506 €
Current assets <sup>29/58</sup>	2.469.512 €
<b>Total assets 2016</b>	<b>2.586.019 €</b>

### Liabilities 2016

Capital and reserves <sup>10/15</sup>	234.356 €
Creditors and provisions <sup>16/49</sup>	2.351.663 €
<b>Total liabilities 2016</b>	<b>2.586.019 €</b>

The available amounts on 31/12/2016 are 117.849 €. The available amounts are defined as the difference between the current assets and the sum of debts and provisions.

#### Remarks

Personnel and social security costs: 41,2 of staff members are involved in completing the organization's mission. 1,5 of staff members perform administrative tasks such as reception, management, finances, etc.